

# ELO Customer Reference

Hochland Kaffee Hunzelmann GmbH und Co. KG



## Delectable coffee creations combined with digital HR processes



*"Digitizing our business documents and launching ELO HR Personnel File are major components of our innovation strategy."*

Josue Ruiz,  
Managing Director, Hochland Kaffee  
Hunzelmann GmbH und Co. KG

Ever since 1930, Hochland Kaffee Hunzelmann GmbH has stood for quality over quantity, passion over profit. The people behind the company are near and dear to management. This is why Hochland relies on its employees, and now on **ELO HR Personnel File**.

Germany boasts a number of small coffee manufacturers, but the most well known and largest of them has to be Hochland Kaffee Hunzelmann from Stuttgart. Management at the traditional company has made sure that Hochland Kaffee has remained true to its values despite its economic success. Every day, the 100 employees roast exquisite compositions of fresh beans in small batches, impressing customers again and again on a daily basis. For all its tradition, Hochland Kaffee has paved the way for the future in recent years by introducing ECM system **ELOprofessional** as well as **ELO HR Personnel File** to prepare for times of digitization.



# The solution

Practical benefits

## Overview

Country: Germany  
Industry: Food industry  
and nutrition

## Company

With 100 employees and an annual production of around 1,000 tons of coffee, Hochland Kaffee Hunzelmann GmbH in Stuttgart is one of the largest coffee manufacturers in Germany. Spanning generations, this love for refined coffee beans is the key to the family company's success.

## Challenge

Digitizing business documents and launching a digital HR file

## Solution

- **ELO**professional for managing business documents digitally
- Introduction of **ELO HR Personnel File**
- Integration with Paisy HR management software

## The benefits

- Easy-to-use ELO solution with an intuitive interface
- Optimized HR processes thanks to end-to-end digitized workflows across systems

## The story behind Hochland's success

The moving family history behind Hochland Kaffee Hunzelmann begins in 1930, with coffee enthusiast Gustav Hunzelmann founding his first coffee roasting house on Koenigstrasse in downtown Stuttgart. Following his death, his wife Antonie took charge of the roasting house, until sons Rolf and Jürgen decided to join their parent's company. With great courage, Antonie and her sons led the roasting house through the difficult years of war. During the German economic miracle, Hochland Kaffee grew rapidly, entering a trade partnership with Costa Rica in 1964. In 2001, Hochland Kaffee became the only German roasting house to be personally honored by the President of Costa Rica.

Today, the company is managed by Rolf's daughter Martina Hunzelmann, together with Josue Ruiz, continuing on in the family tradition. The more recent company history is characterized by numerous awards: In 2005, "Feinschmecker" magazine selected Hochland Kaffee as one of the best coffee roasting houses in Germany. In 2008, the company was honored with the "Business Medal" from the state of Baden-Wuerttemberg for its outstanding performance. Awarded the 2019 IFS Food Certificate, coffees and teas from Hochland Kaffee Hunzelmann truly are of extraordinary quality.

## Traditional, yet future-thinking

For all its tradition, Hochland Kaffee stands by groundbreaking ideas: Intensive trade ties with Costa Rica, Hochland Maultäschle confectionery known far beyond Stuttgart, or Holanka bars with their freshly prepared coffee specialities are testament to Hochland Kaffee's innovation. It's no wonder then that the company is also looking towards the future in terms of digitization.

To meet the need for digital business processes, the company placed its initial focus on major IT changes in recent years, starting with a digitized cashier system and a new online shop, as well as the introduction of a



new HR management software. Considering new statutory requirements for data security and privacy (GoBD and GDPR), executive management sought an integrated system for managing business-relevant documents, in particular HR files.

### **The solution: webix solutions and ELO Digital Office**

On the lookout for a local business partner in Stuttgart, the company ultimately opted for **ELOprofessional** and ELO HR Personnel File from ELO Digital Office. Also headquartered in Stuttgart, experienced ELO Business Partner webix solutions GmbH implemented the ECM project at Hochland Kaffee in short order in 2018. Today, 10 employees actively work with the ELO solution, with the HR department benefiting from the many advantages of **ELO HR Personnel File**.

### **ELOprofessional as the base for digitization**

**ELOprofessional** forms the basis of the solution. All business-relevant documents are managed digitally at one central location, available to the different departments. Employees in procurement and controlling appreciate the intuitive interface that gives them access to important documents in no time at all. The ELO repository is available 24/7 on smartphones and tablets thanks to the ELO for Mobile Devices app. The sophisticated permissions concept controls access rights to documents filed to **ELOprofessional** and protects sensitive business data. Growing data se-

curity and privacy requirements such as those put in place by GoBD and GDPR are also met with the ELO solution.

### **Digital HR management with ELO HR Personnel File**

Hochland Kaffee also uses ELO to file its personnel documents. The HR department benefits from the best practice digital solution **ELO HR Personnel File**. HR-related documents are stored in a central digital personnel file for each employee. Thanks to custom dashboards and visualizations, HR staff can keep an eye on all employees at all times. The solution allows custom deletion deadlines for HR documents as well as automatic monitoring of probationary periods, ensuring compliance with these and other deadlines.

### **One integrated system for the entire company**

But that's not all: Thanks to seamless integration with HR management software Paisy, employee data was easily migrated to ELO for use in other HR processes. On top of that, e-mail management system **ELOxc for Microsoft EWS** ensures server-based e-mail archiving beyond departmental borders. Previously scattered across different e-mail inboxes, e-mails and attachments are now filed and managed centrally with this integrated solution for end-to-end digital processes throughout the entire company.



*"The integrated ELO solution by far meets our needs for structured workflows. Plus, we enjoy working with local ELO Digital Office and ELO Business Partner webix solutions."*

Josue Ruiz,  
Managing Director, Hochland Kaffee  
Hunzelmann GmbH und Co. KG

ELO Digital Office GmbH, Tübinger Str. 43, 70178 Stuttgart,  
Germany; info@elo.com

For more ELO locations, visit our website [www.elo.com](http://www.elo.com)

ELO®, ELOprofessional®, ELOenterprise®, ELOoffice®, and ELO ECM Suite® are registered trademarks of ELO Digital Office GmbH in Germany and/or other countries. Other company, product, or service names may be trademarks of other companies. This publication serves only as non-binding general information and is not a substitute for a detailed individual consultation. Technical characteristics and functions may vary, particularly from country to country. You can obtain the latest information on ELO® software products, contract terms, and prices from the ELO® companies, and ELO® Business Partners. The product information reflects the current status. ELO® does not guarantee, warrant, or assure as specific properties that its products or other services provide compliance with specific laws or regulations. The customer is responsible for compliance with security regulations and other regulations defined by national and international law. We reserve the right to make changes and assume no liability for errors and misprints. Reproduction, distribution, or other use is only allowed with written consent from ELO Digital Office GmbH. © Copyright ELO Digital Office GmbH 2019. All rights reserved.

## Summary and outlook

With **ELO**professional and **ELO HR** Personnel File, Hochland Kaffee Hunzelmann has taken a major step towards the digital future. The ELO ECM system's comprehensive approach was just the right choice to meet the management's need for digital processes. The traditional company also enjoys working with local ELO Digital Office and ELO Business Partner webix solutions.

These are just some of the reasons why the coffee manufacturer has decided to drive forward digitization within the company. Additional solutions will be added gradually while increasing the number of ELO users. In the future, more employees at Hochland Kaffee Hunzelmann can focus on the company's main mission since 1930: delectable coffee creations.